

Commonwealth of Virginia

Department of Medical Assistance Services

FOR IMMEDIATE RELEASE

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Virginia Medicaid Launches Cardinal Care Health Plans and Member Options

RICHMOND – Today, Governor Youngkin and the Virginia Department of Medical Assistance Services (DMAS) announced the launch of the new Cardinal Care Managed Care program. The five health plans that will serve Virginians eligible for Medicaid beginning July 1, 2025, are: Aetna Better Health of Virginia, Anthem HealthKeepers Plus, Humana Healthy Horizons of Virginia (new), Sentara Health Plans, and UnitedHealthcare of the Mid-Atlantic, Inc. The program also includes a foster care specialty plan administered by Anthem HealthKeepers Plus. This initiative aligns with Governor Youngkin's goal of ensuring that Virginia's vulnerable populations receive high-quality health care coverage.

Cardinal Care Managed Care is the largest Medicaid health program launch in Virginia's history, affecting 1.4 million lives and prioritizing member-centered care that meets the diverse needs of Medicaid members across the Commonwealth. Cardinal Care Managed Care modernizes health care delivery and enhances the care and support provided to Virginians served by the program.

"Virginia is committed to the continuous improvement of services, supports, and resources," **said Governor Glenn Youngkin.** "We worked closely with the five participating Medicaid health plans to create contracts that focus on what matters most: the health and well-being of our most vulnerable Virginians."

As of July 1, 2025, Virginia has five plans serving 1.4 million Virginians in Medicaid. These plans will:

- Enhance individual and population wellness and health outcomes.
- Create a personalized care experience.
- Support providers and health systems in the delivery of care.
- Improve care with individuals with complex needs and community services.
- Upgrade the platform for innovation, data analytics, and efficiencies.
- Expand value base initiatives and quality and outcome goals.
- Advanced program transparency, integrity and accountability.

Each health plan offers new, enhanced benefits in addition to core Medicaid services to better support individuals and families. Members can compare these plans and their added benefits using tools available at www.viriniamanagedcare.com.

“Virginia Medicaid’s new health plan contracts are a great example of how innovation benefits the Commonwealth,” said **Secretary of Health and Human Resources Janet V. Kelly**. “The emphasis on member experience data analytics, and accountability will support better outcomes for all Virginians.”

“I want to thank our members and partners for making this transition possible,” said **Cheryl Roberts, Director of DMAS**. “We are proud of the transformation we’ve achieved—particularly in behavioral health, maternal and child health, long-term services and supports areas.”

To learn more about program , plan options and services available to Virginia Medicaid members, visit dmas.virginia.gov or www.viriniamanagedcare.com .

DMAS remains committed to its mission: to improve the health and well-being of Virginians through access to high-quality health care coverage.

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