

BROADCAST DMAS-60

DATE: March 1, 2021

TO: Local directors and Medicaid staff

FROM: Cindy Olson, Director, Eligibility and Enrollment Services Division, Department of Medical Assistance Services

SUBJECT: Federal Health Insurance Marketplace Special Enrollment Period

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The Federal Health Insurance Marketplace (HIM) has opened a Special Enrollment Period (SEP) for enrolling in health insurance. Cover Virginia will be preparing for an increased volume of calls and applications during this period by employing additional resources.

The HIM has made the following information available to share with individuals who may contact the LDSS with questions about the SEP:

- Beginning Monday, February 15, consumers who want to access the SEP to enroll in coverage and see if they qualify for financial help to reduce the cost of monthly premiums, can visit [HealthCare.gov](https://www.healthcare.gov) or [CuidadoDeSalud.gov](https://www.cuidadodesalud.gov) to view 2021 plans and prices and enroll in a plan that best meets their needs. Additionally, consumers can call the [Marketplace Call Center](https://www.healthcare.gov/marketplace-call-center) at 1-800-318-2596, which provides assistance in over 150 languages. TTY users should call 1-855-889-4325. Consumers can also find a local assister or agent/broker in their area by visiting: <https://localhelp.healthcare.gov>.
- To view the 2021 Fact Sheet for more information, visit: <https://www.cms.gov/newsroom/fact-sheets/2021-special-enrollment-period-response-covid-19-emergency>.
- For more information about the Health Insurance Marketplace®, visit: <https://www.healthcare.gov/quick-guide/getting-marketplace-health-insurance/>.