



Department of Medical Assistance Services
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Fast Facts and Resources on Best Practices in Prenatal/Postpartum Care

<p>Purpose</p>	<p>Medicaid, FAMIS and FAMIS MOMS covers one-third of all births in Virginia. Thus, the Department of Medical Assistance Services (DMAS) and its six contracted Managed Care Organizations (MCOs) have a strong commitment to the health and well-being of pregnant members and their babies and support best practices for maternal care for healthier birth outcomes. Virginia has made great strides in improving the health of pregnant women and babies and DMAS encourages providers to continue progress surrounding improved access to prenatal and postpartum care and reduction of non-medically indicated deliveries before 39 weeks gestation.</p>
<p>Prenatal Care</p>	<p>The 2013 Report for Improving Birth Outcomes Through Adequate Prenatal Care Study show that women enrolled in the FAMIS MOMS and Medicaid for Pregnant Women programs received adequate prenatal care at rates that compare favorably with the HEDIS® National Medicaid Managed Care Averages for 2011-2013.</p> <p>In an effort to continue to improve early prenatal care, DMAS is employing several new initiatives to expedite access to and enrollment into medical assistance coverage for pregnant women. These includes allowing hospital presumptive eligibility, removing the requirement for proof of pregnancy, applying a standard for 10 day application processing time for Medicaid eligibility, and expedited enrollment into managed care. In addition, applications can be submitted on line with an electronic signature through CoverVA.org.</p>
<p>Postpartum Care</p>	<p>HEDIS measures for 2013 show that Virginia Managed Care average of 64% of eligible women complete the postpartum visit. For members receiving care through MCOs, postpartum care aligned with national standards.</p> <p>However providers should utilize best practices emerging around how to promote adherence to postpartum visits. Some of these practices may include:</p> <ul style="list-style-type: none"> • Scheduling postpartum visits at 3-4 weeks. If appointment missed, allows for time to provide outreach prior to member losing coverage • Calling patient within 48 hours of missed appointment to reschedule • Place Long Acting Reversible Contraception at the postpartum visit rather than having patient return for separate visit • Extended hours

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<p>Early Elective Deliveries</p>	<p>Association of State and Territorial Health Officials (ASTHO) stated that as of 2014, about 10-20 percent of all deliveries scheduled as C-section or induced before 39 weeks were not medically indicated. Labor induction rates for all singleton births reached an all-time high in 2010 (23.8%) before declining in 2011 (23.7%) and 2012 (23.3%). The rate of C-sections rose nearly 60 percent between 1996 and 2009 (32.9%) and has since remained at the 2009 rate.</p> <p>The Virginia Hospital and Healthcare Association (VHHA) and the Virginia Chapter of the March of Dimes have also worked with hospitals providing OB services to establish policies and procedures to stop EED where possible. All 53 Virginia hospitals that provide obstetrical services submitted their EED data to VHHA and are continuing efforts to reduce rates of EED across the state. Twenty six of these hospitals have been recognized by the Virginia Chapter of the March of Dimes, VHHA, the Medical Society of Virginia, the Virginia Section of ACOG and the Virginia Department of Health for achieving or maintaining EED rates of less than five percent for at least two consecutive quarters, and having written policy in place regarding non-medically indicated deliveries at less than 39 weeks gestation. The most recent VHHA data, from January 2013 to August 2014, shows that the state average rate of EED is 1.47%.</p>	
<p>Managed Care Provider Services Contacts</p>	<p>Anthem HealthKeepers Plus</p>	<p>1-800-901-0020 www.anthem.com</p>
	<p>CoventryCares of Virginia</p>	<p>1-800-449-1944 www.directprovider.com</p>
	<p>INTotal Health</p>	<p>1-855-323-5588 www.intotalhealth.org</p>
	<p>Kaiser Permanente</p>	<p>1-800-810-4766 (claims status, referral /authorizations, member eligibility) 1-877-806-7470 (provider contract or participating status) http://providers.kp.org</p>
	<p>Optima Family Care</p>	<p>1-757-552-7474 or 1-800-229-8822 www.optimahealth.co</p>
	<p>Virginia Premier Health Plan, Inc.</p>	<p>Tidewater - 1-800-828-7989 Richmond/Central/Western - 1-800-727-7536 Roanoke/Danville/Lynchburg - 1-888-338-4579 Southwest – 1-888-285-8963 www.vapremier.com</p>
	<p>Fee-for-Service DMAS Provider Helpline Monday through Friday from 8:30 a.m. to 4:30 p.m.</p>	<p>1-804- 786-6273 Richmond area and out-of-state long-distance 1-800-552-8627 All other areas (in-state long-distance, toll- free) http://www.dmas.virginia.gov/</p>

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