



MEDICAL ASSISTANCE PAPER APPLICATION REVISION

Kelly Pauley
Eligibility & Enrollment Services Division Manager

Eligibility & Enrollment Services - Mission and Goals

DMAS Mission:

To improve the health and well-being of Virginians through access to high-quality health care coverage.

Eligibility and Enrollment Services Division Mission:

To ensure timely, accurate, and consumer friendly eligibility determinations one member at a time.

Eligibility and Enrollment Services Division Goals:

- Service/ Problem Solving: Provide accurate, comprehensive, and timely delivery of guidance and resolution of issues
- Trust: Provide excellent customer service and ensure accurate and timely eligibility determinations so qualified individuals can receive the services they need
- Collaboration/Adaptability: Support other Divisions within the Agency

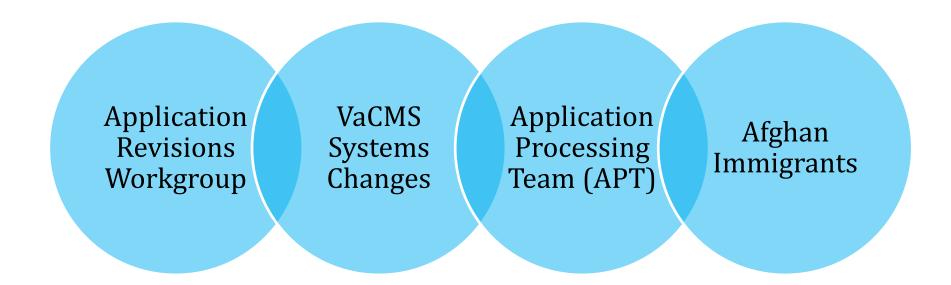


Current Initiatives/Goals

CoverVa/Zero Backlog Work*-ongoing One State Number for Benefits*--implemented • To include CoverVA and the DSS Enterprise Call Center Improving client/member notices and communications*-implemented in VaCMS • Including providing communications in multiple languages **Reducing Member Churn** MMIS and VaCMS Eligibility Reconciliation-work in progress **FAMIS Prenatal Coverage*-implemented**



Current Division Projects





Paper Application Revision

- Where did our application come from?
 - CMS provided a template
 - Virginia adapted and created online versions (CommonHelp, VaCMS, Rapid Data Entry for the call center at CoverVA) to determine eligibility electronically
 - Each version must be updated to match as much as possible
 - All applications for the MAGI population must be approved by CMS and meet readability standards



Other Considerations

- Language options
- Font size and readibility
- Voter Registration & Non-Discrimination requirements
- Citizenship status
- Taxpayer status
- Authorized Representative and Application Assistor information



Other Considerations (2)

□ Rights & Responsibilities

■ Who can sign



Soliciting Feedback

- DMAS staff (appeals, program integrity, services)
- State DSS staff
- Local DSS staff
- Virginia Healthcare Foundation
- Virginia Poverty Law Center
- YOU
- CMS



Changes (1)

- First up add information about text-messaging and reorder application steps
- Step 1 Move authorized representative and Application Assistor information to the beginning so it is not overlooked
- □ Step 2 Clarify how to indicate "homelessness"
- □ Step 3 Changed Demographic Information to columns so a family of three can apply without the extra person supplement (first person is included in this section instead of separate)



Changes (2)

- Included questions that might lead to needing supplement or more information before moving on to income
 - Tax payer information
 - Recent medical expense information (retroactive coverage request)
 - Plan First opt in/out
 - Health plan selection
 - Long Term Care Services and Supports question
 - Pregnancy
 - Foster care history
 - Race and ethnicity



Changes (3)

- ☐ Income section continues the three column format
- Expanded the section about current health insurance to more accurately gather third party liability information
- Clarified information about
 - rights and responsibilities (including estate recovery)
 - reporting changes
 - renewal requirements
 - use of IRS information



Wrap up

- Clarified who should sign the application
- Added "STOP" sign to make the signature block stand out
- New information about how to access help with non-medical needs
- Non-Discrimination information now included REQUIRED
- Voter Registration REQUIRED
- Updated language information



Your Turn

- As you were looking through the application which terms or instructions could be clearer?
- Any questions or information you thought was not needed?
- □ Favorite change and why?
- Other suggestions?
- Other questions?



Thank you!

Kelly Pauley

Eligibility & Enrollment Manager

Eligibility and Enrollment Services Division

Department of Medical Assistance Services

600 East Broad Street

Richmond, Virginia 23219

Phone: 804-517-9584

